



The **Global Call to Action Against Poverty (GCAP)** is a growing alliance that brings together trade unions, INGOs, the women's and youth movements, community and faith groups and others to call for action from world leaders in the global North and South to meet their promises to **end poverty and inequality**.

GCAP's main aim is to **achieve policy and practice changes** that will improve the lives of people living in poverty.

GCAP adds to existing campaigning on poverty by forming diverse, inclusive national platforms that are able to open up civil society space and advocate more effectively than individual organisations would be able to do on their own. It also organises **global mass mobilisations** that express solidarity between the global North and South, allow tens of millions of ordinary people to make their voices heard and bring pressure to bear on world leaders.

Please download the **5-Point Action Plan** called ["Mobilising Towards the World We Want"](#) which includes ideas and guidance on how to carry out advocacy and build mass mobilisations over the next 3 months.