



Created in 2000, **the World Day's objective is to be a focal point and a rallying call for creating a culture of prevention of abuse and violence**. Every 19 November, an international coalition commits to commemorate and/or support the Day by organizing local/national activities and events. This year marks the 10th Anniversary of the World Day for Prevention of Child Abuse.

The main purpose of the NGO Coalition is to **contribute to the creation of a culture of prevention of child abuse** and form a global partnership network to raise awareness, mobilise public opinion and action, and disseminate prevention programs.

**To join the Coalition**, members commit to mark the Day with local and national events and activities; mention the Day in their publications and on their web sites; distribute posters, educational programs and information; create partnerships with local organisations working for the promotion and protection of the rights of the child, alert the press and radio stations, inform local authorities of the existence of the Day and planned activities, and lobby governments for official proclamation of the Day as a National Day.

Last year, 785 organizations from 127 countries joined the international coalition supporting the [World Day](#).