

Holland, 20 March 2011 - Aflatoun has accomplished its campaign goal of reaching 1 million children in 75 countries. Over the past three years, Aflatoun has worked collaboratively with partners across the world to reach the target it set at the campaign launch in March 2008. Starting with partners in 11 countries, the Aflatoun network has grown and built the momentum necessary to reach these ambitious goals.

Today, the programme is being delivered in 33 languages with 60 country contextualizations. Despite challenges along the way, the Aflatoun network has succeeded through the combined will and shared vision of its dedicated partners and supporters.

Working together, the Aflatoun network has demonstrated that children in differing countries, no matter what their situation, can become agents of change in their lives and in their communities. All children can be inspired to believe in themselves, understand the positive contribution that they can have, as well as practice savings and enterprise.

On March 17, to coincide with the end of the campaign, Aflatoun children in 43 countries celebrated the first International Aflatoun Day through community plays, contests, environmental campaigns, mural paintings and more. Via video connection, children around the world had the opportunity to talk directly with one another, share stories, songs and experiences from the Aflatoun programme. This marks the first of this annual event, aimed at ensuring children engage with one another - a key driver in the Aflatoun journey forward.

Source: [Aflatoun](#)