



**390,000 children die of AIDS every year. 580,000 children will die in the next two years. ‘Stop AIDS in Children’ campaign run by International HIV and AIDS charity AVERT aims at bringing those numbers down.**

Any baby born to a mother with HIV risks becoming infected during pregnancy, birth or breastfeeding. The chance of this happening can be massively reduced by giving HIV infected mothers and their babies anti-HIV drugs and. The Prevention of Mother-To-Child Transmission (PMTCT) is a name for an intervention that significantly increases chances of bringing to this world an AIDS-free child (risk can be reduced to 2%).

**The Stop AIDS in Children campaign is asking for:**

- Governments of countries that lack universal access to PMTCT services to set more ambitious targets and make PMTCT a national priority.
- International agencies to increase the emphasis on PMTCT as an issue that needs to be urgently addressed.
- All agencies involved in providing PMTCT care to ensure that their services are as efficient as possible.
- Developed country governments to keep their promises by supporting the Global Fund and promoting PMTCT as part of bilateral funding agreements.

The success of the [campaign](#) depends on you!